



ELEVATE
MUSIC, ARTS AND POLITICAL DISCOURSE



OCT 20-26 2011 GRAZ



ELEVATE FESTIVAL 2011 – 100 DAYS TO GO

Now in its seventh consecutive year since the initiation in 2005, the Elevate Festival will once again open its doors from October 20th to October 26th 2011 and continue on with its unique concept of combining a plethora of diverse musicians and performance artists with political discourse, film screenings and live discussion panels inviting speakers from all over the world.

For somebody not familiar with the Elevate Festival or Graz in general, the town itself provides an intimate and relaxed atmosphere which is rarely experienced in most European cities. The 2003 Cultural Capital of Europe has a very subtle, yet accommodating feel to it which attracts curious visitors on a regular basis. Virtually every desired location is at your fingertips, thanks to the very dense infrastructure of the city.

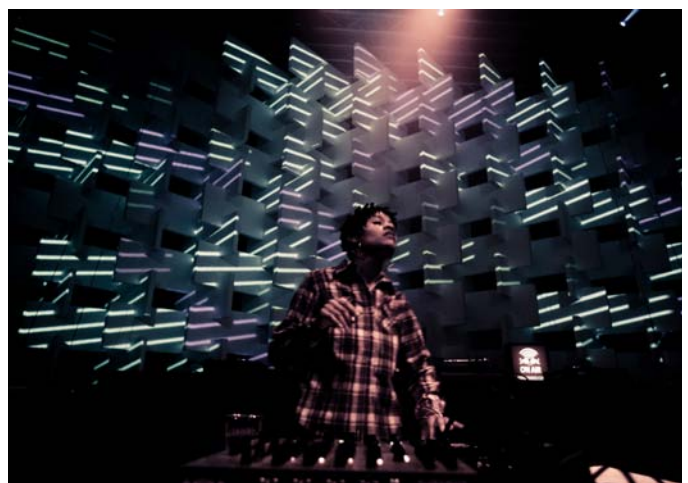
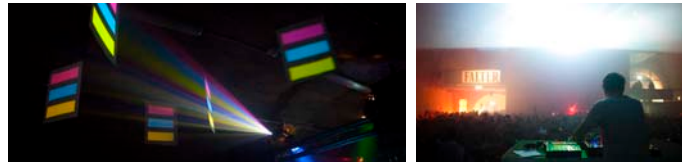
Elevate greatly benefits from Graz's compact arrangement. The main festival venue is located inside the Schlossberg which is essentially a hill situated smack dab in the middle of the city. The Dom Im Berg (which loosely translates to 'dome inside the hill') is Elevate's epicentre in which the majority of the music related programme takes place. Split up into three different venues which can all be reached by an elevator installed inside the hill, you could easily find yourself seeing a psychedelic noise rock band on one floor, or a deep house DJ and an avantgarde pop act on another.

MUSIC+ARTS

Over the years, Elevate has developed a reputation for offering a diverse array of musical genres. This diversity gives the whole festival an aura which is significant for its uniqueness. The common ground that all these different acts share is their fundamentally unconventional approach to music, therefore attracting a largely open-minded audience generally eager to broaden their horizons. Very rarely can one experience such a display of mutual respect between audience and performer which adds to the particularly intimate atmosphere. The artist roster is carefully chosen with the idea of innovation always kept in mind.

Each year many musicians, visual artists and producers are mostly happy to share their experience with interested audiences at various workshops during the festival. For the second consecutive year, the festival will focus on destabilising the boundaries between music and literature bringing together musicians and various authors working together in unique select performances. 2011 will also see a deeper co-operation with the web-zine Resident Advisor, concentrating on further developing the Elevate Music Talks with the goal of intensifying the connection between the music and the discourse programme.

During the entire festival, the caverns of the Schlossberg will be bathed in fluorescent light- visual experiments and installations will highlight the venue's unique interior.



FIRST BATCH OF CONFIRMED ARTISTS

Acid Mothers Temple (JP)

Badawi (US)

Boddika (UK)

Dylan Ettinger (US)

High Wolf (FR)

Hype Williams (UK)

Kyle Hall (US)

Loefah (UK)

Mark E (UK)

Morphosis (IT)

Pearson Sound (UK)

Planningtorock (DE)

Robin Fox (AU)

Rocket Number Nine (UK)

Rockwell (UK)

Scorn (UK)

Simon/off (AT)

Kajkyt (BA)

Somatic Responses (UK)

Space Dimension Controller (UK)

The Clonious vs. Cid Rim (AT)

more tba

ELEVATE THE 21ST CENTURY – DISCOURSE AND FILM PROGRAMME



Similar to the musical approach, the political aspect of the festival sets out to make the audience aware of selected important topics of our time. Each year, the Elevate Festival has a central motto, aligning different thematic aspects under one umbrella.

In 2011, "Elevate the 21st Century" will reflect upon the ideas and expectations of life in the future that existed in the past century, as well as shed light on visions which have a large potential to shape our future. Considering the fast pace of change in these days of technological advancement and the dangers of the multiple crises situations, it is important to reflect on the ongoing changes with a historical perspective as well as a scientific approach.

The Elevate Festival team and the invited speakers and panellists will contribute to this important discourse presenting various formats – from panel discussions to film presentations including Q&As, workshops and lectures – encouraging the audience to take part rather than passively consume.

In previous years, Elevate featured guests such as: Jimmy Wales, Nnimmo Bassey, Lara Lee, Mike Bonanno of The Yes Men, Pat Mooney, Cynthia McKinney, Bill McKibben, Percy Schmeiser, David Bollier, Amy Goodman, Phil Zimmermann, Danny Schechter, Wenonah Hauter, David Barstow, Paul D. Miller aka. DJ Spooky, and many more...



PRESALE

A limited amount of Early Bird Festival Tickets are available for only 40 €!
Special package including Hotel+Ticket offers starting from 110 € for a single and 170 € for a double room.

For more information on tickets and how to get to Graz visit our website: <http://elevate.at>

Press section: <http://2011.elevate.at/en/press>



“A total pleasure. well organized, an engaged crowd, warm clear sound and a stunning venue in the belly of a hill!”

Steve Goodman aka Kode9 (UK), 2009



“With the dust settled and the overwhelming range of great music digested, the lasting impression of Elevate is one of unity. There is something inviting about the premise of the festival, which saw a large portion of the artists stay in Graz for the duration of the weekend. The city itself is certainly an inviting one, but equally important is the way in which the line-up is selected, the noble intentions of the non-musical programming, and the attitude of the people involved. Combine that with the vanguard of electronic musicians and you have a festival that is fast becoming one of the most respected in Europe.”

Resident Advisor (UK), 2010

“Elevate is truly a bright shining jewel. It sparkles in so many different and unexpected ways. The panel discussions were challenging and stimulating, raising profound questions about the direction of our culture. The music was a revelation. The organization was phenomenal, down to every last detail, all of it executed with good cheer and great competence. Elevate succeeds so well because it brings together such a diverse and international mix of musicians and thinkers. This is what gives the festival its intellectual energy. Take good care of this jewel. Keep it safe and shiny, and out for all to see. I came over with no expectations, but came home refreshed and with a new fondness for techno music and all things Austrian.”

David Barstow, Journalist, NY Times, Pulitzer Price-winner 2009 (USA), 2009