

Elevate Festival Website 2011 launched!

Graz, 27/9/2011 – The Elevate Festival 2011 launched the festival's new website this weekend. It contains detailed information about the programme, all participants and artists as well as general information (tickets, how to get to Graz, etc).

The preparations for this year's festival with the slogan "Elevate The 21st Century" are in full swing. The tour has already been successfully started and the 100-page festival programme booklet is being printed. This past weekend the official website of the Elevate Festival 2011 with a video teaser introducing this year's topic has been launched. New features, like multimedia-information about every artist and a micro blogging system will be added soon. Moreover there will be a website especially designed for smartphones.

The festival program and guest list are already finalized and are available online. In addition, the website offers detailed information about all participants (discourse, music, literature, music talks, lab), as well as tour dates and general information about the festival in German and English language.

Within the next weeks more updates will follow. Every artist and guest profile will be spiced up with background information, like interviews, videos, book-reviews and music samples. Furthermore a micro blogging system including #hashtags for every event are planned. The interactive communication will be an integral part of most events of the discourse part at the festival.

The official hashtag for the 2011 festival is: #E11fest / @elevatefestival

Media representatives will also find a specially designed press section with all releases, photos and accreditation opportunities.

<http://2011.elevate.at>
<http://presse.elevate.at>

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